

iv2splus INFONET

Gütermobilität, MdZ 3. Call (2013)

ÖKO-LOG

ÖKO-LOG: Regionale Lebensmittel nachhaltig liefern

The project ÖKO-LOG: sustainable delivery of regional goods aims to study how food supply chains from producers (e.g. farmers for organic food) to consumers (e.g. catering companies, natural food stores, private households) can be designed in a more sustainable way. In the present system, deliveries are usually done individually by car or truck. As a goal of the project, these individual deliveries will be aggregated and shifted to an intermodal supply chain. Goods shall be transported by either public transport (passenger trains, regional buses) or private cars into city centers where the final distribution is done by cargo bikes. In the framework of ÖKO-LOG, the feasibility / appropriateness of this innovative supply chain will be studied scientifically. In a three-step-approach, first, basic research will be carried out, second, a concept for the implementation of this service will be developed and, finally, reality checks will serve as a validation process. The project will result in a research plan, thus preparing the ground for an industrial research containing the topics freight distribution, information and communication technologies, organisation, financing as well as marketing.

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Project coordination

Project partners

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