

# iv2splus INFONET

## Gütermobilität, MdZ 1. Call (2012)

### GüMoS

#### Nachhaltige Gütermobilität in Städten - Leitlinie für FTI-Projekte

An intensive discussion about freight transport in cities is ongoing since the 1980ies. The originally chosen "city logistic" approaches investigated and propagated isolated transport consolidations within freight transport centres. Today solutions have to focus on a much wider approach. GöMoS takes this into consideration by developing the method based on the three main action fields of a successful logistic for cities: the operators of projects (differentiated by branches), the cities where the projects are implemented and the projects it selves.

At the beginning the methodical framework and the project borders are defined in cooperation with the client and a possible project advisory board. After this the actual situation regarding freight transport in Austrian cities will be surveyed by the help of a primary inquiry. This is done with a questionnaire and an inquiry regarding operators and projects in Austrian cities conducted by the praxis partner of the GöMoS team and regarding the view of the cities with the support of the Austrian Städtebund (union of Austrian cities). Transport problems in general, specific problems of freight transport in cities, projects regarding logistics in cities and sustainable freight transport in cities (in operation, planned, in concept, funded, failed), criteria for implementation and future requirements for logistic project in cities will be investigated.

It is possible to integrate the requirements of different branches and also of parcel services using the knowledge and background of the praxis partner. The Städtebund (signed a LOS) will support the team during the inquiry with its contacts.

Specifications for the future are developed based on the developed method and the analysis results of the inquiries (qualitative and quantitative). This enables the deduction of best practices, assessment criteria and indicators (benchmark and measurement) for the action fields operator (who), project (what) and city (where) by using a cross sectional analysis. By doing so it is possible to prepare the input for a balanced scorecard per action field. This is the basis for the guidelines.

These single considerations per field are linked together to one overall assessment scheme (guidelines) by the help of the mentioned balanced scorecard and an analysis of interfaces. These guidelines are integrated in a handbook together with action options and recommendations.

The handbook (including the guidelines) enables the assessment of future RTI-projects from a public as well as a private business view. This allows the judgement of RTI-projects with the intention to improve freight transport and logistics in cities already before the project implementation and support funding decisions as well as the decision finding process of cities and private companies regarding projects and project concepts.

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#### Project coordination

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