

# iv2splus INFONET

## Personenmobilität, MdZ 2. Call (2013)

### KoStrat-AktiL

#### Koordinierte Strategien für Mobilität und Lebensqualität: Aktiv im Leben

KoStrat-AktiL develops the foundations for an overarching RTDI strategy in the area of physical mobility, against the backdrop of an ageing society. By means of literature reviews, expert interviews, focus groups and a foresight process with relevant stakeholders, areas of demand and coordinated action lines will be developed. Based upon an analysis of strengths, weaknesses and opportunities of the Austrian RTDI system, a prioritisation of future measures is going to be developed.

#### Starting Position and Challenges

All modern societies have to cope with a considerable demographic change. An ever larger share of the population is growing older. The number of elderly people having a driving license and an own car is going to increase as well as the number of people facing restrictions in personal mobility due to health constraints. In order to strengthen mobility and quality of life of an ageing society, a number of different measures (e.g. in the areas of research, technology and innovation, development of urban and regional areas, transport infrastructure, public health and social matters) have to be implemented at various levels of public actors. The development of strategies and actions, which are coordinated among different areas of public policy, is a grand challenge for the public sector due to existing specialization patterns and individual policy aims of public policy units. Joint areas of actions, linked policy measures among actors of research and innovation policy, public transport policy, and health and social policy are not yet fully defined.

#### Aims, methods and results

The study aims at establishing the foundations for the development of coordinated action lines across public policy actors in the area of research and innovation oriented measures for physical mobility. A foresight and dialogue process among the relevant stakeholders is going to be implemented in the course of the study. Pursuing these aims, the study is divided into five linked work packages:

Work Package 1 develops hypotheses and potentials for future oriented solutions based upon literature reviews concerning the state of the art of research and innovation endeavours and interactions with the client and relevant stakeholders.

Work Package 2 and 3 provide an analysis of the relevant research and innovation system, including relevant measures reaching out beyond the research and innovation system. Making use of literature reviews, interviews and focus groups, national research and innovation measures, instruments and strategies, formal and informal cooperation strategies will be surveyed. The results will be contextualised with existing European research and innovation strategies and international good practice examples. Strengths, weaknesses and opportunities of the Austrian research and innovation system will be evaluated and points of actions for concrete enhancements will be elaborated.

Work package 4 aims at provision of a prioritisation of actions and measures. Based upon the evidence base costs and benefits of potential actions will be analysed, revealing added value, costs and synergies of existing measures, and need for additional coordinative actions and future measures.

Work package 5 implements a future oriented foresight and dialogue process, which reflects the needs and perspectives of relevant actors of the Austrian innovation system as regards a desirable future 2035, and assesses possible actions as regards plausibility and feasibility. Stakeholders and responsible representatives of ministries have the opportunity to actively participate step-by-step in the design process. The aim is to create commitment among the various actors and thereby enable ministries to pursue common objectives in due time after the finalisation of the project.

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#### Project coordination

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